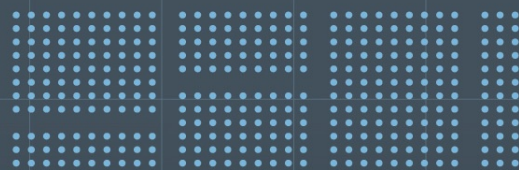


# CLASS CERTIFICATION



## PRACTICE CONTACTS

Stephen G. Bronars

John H. Johnson

## AREAS OF CONCENTRATION

Antitrust Litigation

Damages

Discrimination

Wage & Hours

## RELATED CAPABILITIES

Antitrust & Competition

Labor & Employment

Edgeworth experts are industry leaders when it comes to applying economic tools to the analysis of class certification. We have made pivotal contributions to the literature on evaluating questions of common impact and formulaic damages and have worked on precedent-setting litigation matters.

Edgeworth economists address class certification issues—advising on critical data questions, developing economic models to consider the appropriateness of class treatment, submitting expert reports, and testifying at deposition and in court.

Our approach is centered on developing economic analysis that is rigorous, defensible, and can be communicated to our audience of counsel and courts in a straightforward and understandable manner. We address class certification issues across industries and practice areas, including antitrust, labor and employment, false advertising, and data privacy.

In Antitrust, Edgeworth economists work with clients in all phases of class certification—from assisting with developing the discovery record to providing expert testimony. Our experts test the propositions of common impact and formulaic damages in litigation where acts of collusion or monopolization are alleged. We apply rigorous and scientific frameworks for assessing whether common evidence can be used to assess impact and damages to the proposed class, or if the economic analysis dictates the need for individualized inquiries.

In Labor and Employment, Edgeworth experts have analyzed class allegations of discrimination, wage and hours violations, and other employment-related claims. We have testified on the commonality and typicality aspects and have critiqued liability analyses and damages models presented at the class certification phase.

## CASE HIGHLIGHTS

Nationwide Class and State Sub-Class Certification Denied  
Litigation, 03.01.2022

Expert Report on Pay Equity Claims at a Government Agency  
Litigation, 03.01.2020

California Court of Appeal Upholds Rounding Case Ruling for Edgeworth Client  
Litigation, 10.16.2019

Pregnancy Discrimination Class Action  
Litigation, 10.15.2019

Class Certification Denied on Predominance Issues Related to Plaintiff's Damages Model  
Litigation, 08.14.2019

## **PUBLICATIONS**

FTC Order May Guide Cos. In Avoiding Pyramid Scheme Label  
Published Article, *Law360*, 06.28.2023

Calculating Overpayments In False Ad Class Actions  
Published Article, *Law360*, 04.12.2022

Class Certification in College Tuition Refund Class Actions  
Published Article, *Bloomberg Law*, 09.25.2020

The Rise of COVID-19 Price Gouging Class Actions and the Economics of Class Certification  
Published Article, *Law360*, 08.28.2020

Economic Issues in Calculating Damages in COVID-19 Business Interruption Insurance Lawsuits  
Published Article, *Law360*, 08.07.2020

Lamictal and the Myth of "Generic" "Pay-for-Delay" Cases  
Published Article, *Law360*, 07.21.2020

Managing Financial Product Data In Antitrust Cases  
Published Article, *Law360*, 12.13.2019

Benefit of the But-For Bargain: Assessing Economic Tools for Data Privacy Litigation  
*Journal of Technology Law & Policy*, 05.28.2019

## **SPEAKING ENGAGEMENTS**

The 51st Research Conference on Communications, Information and Internet Policy  
Presentation, Washington, DC, 09.23.2023

Antitrust Class Certification: Trends, Updates, and What Lies Ahead  
Webcast, 03.04.2021

Trends and Developments on Antitrust Class Certification: Legal and Economic Issues Explored  
Webcast, 08.18.2020

Pandemic-Related Class Actions: An Economic Perspective  
Webcast, 07.2020

Preparing for Employment Challenges in the COVID-19 World: Key Considerations for Employers  
Webcast, 07.21.2020

Antitrust Economics Workshop | Fordham Competition Law Institute  
Event, Fordham Law School, 09.11.2019

## NEWS

Consumer Protection Expert Economist Dr. Branko Jovanovic Joins Edgeworth Economics as Partner  
Press Release, 06.28.2023

Edgeworth Economics Celebrates 10th Anniversary  
Press Release, 09.19.2019

Seven Edgeworth Partners Named as Leading Competition Economists in Who's Who Legal  
News, 08.01.2019

Edgeworth Economics Recognized as Top Economic Consultancy by Global Competition Review  
Press Release, 03.21.2019